



## Immortality

**Inspired on a letter written in 1929 by an old time agent to his client**

*A life insurance policy is a time-yellowed piece of paper, with columns, numbers, and legal phrases, until one day it is baptized with a widow's tears or the crying of a lonely child.*

*That's when it turns into a modern miracle, a sort of Aladdin's Lamp that provides all those things you now do out of love like; food, shelter, and education.*

*Life insurance is in fact **"The most sincere love letter ever written"**. It quiets the crying of a hungry baby at night. It eases the heart of a mourning widow. It is the comforting whisper in the long dark silent hours of the night. It is new hope, fresh courage, and strength, so your family can pick up their broken threads of life and carry on.*

*It is education for the sons and daughters, it is a chance for a career, instead of the need for a job. It is a father's parental blessing to his children on their wedding day. It is the function of a father's hopes and dreams for his family's future.*

*Through life insurance he lives on. **There is no death.** Life Insurance exalts life and defeats death.*

*It is the premium we pay **"For the privilege of living after death."***

This wonderful letter explains the main value of life insurance, but it falls short to present the many additional **"Living Benefits"** associated to this product. Call us and learn about its tax advantages, emergency loan options, retirement income potential, and much more.

**Our job is to become your friends for life, to protect you, and protect those you love!**

Yours,

*Fernando J. Escaffi*

President, Founder and CEO